## COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF AT&T COMMUNICATIONS OF )	
THE SOUTH CENTRAL STATES, INC. FOR )	CASE NO.
REDUCED REGULATION OF INTRASTATE )	92-297
TELECOMMUNICATIONS SERVICES	

## ORDER

This matter arising upon petition of Sprint Communications Company L.P. ("Sprint") filed March 12, 1993 and supplemented on April 12, 1993 pursuant to 807 KAR 5:001, Section 7, for confidential protection of the revenue and minutes of usage data contained in Sprint's response to Item 16 of the Commission's Order of January 15, 1993 on the grounds that disclosure of the information is likely to cause Sprint competitive injury, and it appearing to this Commission as follows:

As part of this proceeding, the Commission directed the parties to respond to various items propounded in its Order of January 15, 1993. As part of its response to the Commission's Order, Sprint has requested that the company's revenue and minutes of usage data contained in its response to Item 16 be protected as confidential on the grounds that disclosure of the information is likely to cause Sprint competitive injury.

The information sought to be protected is not known outside of Sprint and is not distributed within Sprint, except to those employees who have a legitimate business need to know and act upon

the information. Sprint seeks to preserve the confidentiality of the information through all appropriate means.

KRS 61.872(1) requires information filed with the Commission to be available for public inspection unless specifically exempted by statute. Exemptions from this requirement are provided in KRS 61.878(1). That section of the statute exempts 11 categories of information. One category exempted in subparagraph (c) of that section is commercial information confidentially disclosed to the Commission. To qualify for that exemption, it must be established that disclosure of the information is likely to cause substantial competitive harm to the party from whom the information was obtained. To satisfy this test, the party claiming confidentiality must demonstrate actual competition and a likelihood of substantial competitive injury if the information is disclosed. Competitive injury occurs when disclosure of the information gives competitors an unfair business advantage.

The information sought to be protected consists of revenue and usage data for each of the products and services listed. The data contains valuable market information which competitors could use to develop a profile of Sprint's services in this state by identifying service and product specific demand and profitability. Such information would be useful in developing competing marketing strategies to the detriment of Sprint. Therefore, the information has competitive value and should be protected as confidential.

This Commission being otherwise sufficiently advised,

IT IS ORDERED that the revenue and minutes of usage data contained in Sprint's response to Item 16 of the Commission's Order of January 15, 1993, which Sprint has petitioned be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open for public inspection.

Done at Frankfort, Kentucky, this 10th day of May, 1993.

PUBLIC SERVICE COMMISSION

Chairman

Vice Chairman

ATTEST:

Executive Director